

2024 - 2025

**Station**  
**Presentation**

[www.radiomundo1210.com](http://www.radiomundo1210.com)



# About Radio Mundo

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Radio Mundo is a Radio Station that belongs to Alliance Media Network, LLC. 1210 Am with 47,000 watts, covers more than 6 million people from Key Largo to Jupiter in Monroe, Miami-Dade, Broward and Palm Beach counties.



## Our Goal

To entertain, inform and edify our loyal and large audience in all areas.



## Market

Spanish speakers in four counties by land and many nations through our applications

## Vision

Radio Mundo is a powerful voice in South Florida, showcasing a great group of on-air talent in programs focused on the daily events that touch and affect our lives.

# Andy Zapata

Partner

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Andy Zapata is a seasoned entrepreneur with an impressive track record, having founded over 200 physical therapy and medical offices. His wealth of experience and visionary leadership make him a valuable asset to Alliance Media and Radio Mundo.

As Alliance Media embarks on an ambitious nationwide plan to expand its media presence, Andy's entrepreneurial expertise and strategic acumen will undoubtedly play a pivotal role in propelling the organization to new heights. His commitment to excellence and innovation positions him as a key driver of Alliance's future success in the media landscape.

# Marianella Carrillo

General Sales Manager

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Marianella Carrillo is a seasoned media sales director, she has worked for some of the most important radio networks in the United States such as ESPN and Salem Media Group

Marianella is a sales leader with a record of achievements and success, actively driving million-dollar revenue in a competitive market environment.

Her creativity and knowledge of the radio environment help any advertiser have a successful experience with their investment.

# Broderick Zerpa

Director

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Broderick Zerpa is a veteran of more than 20 years in Miami radio, working for several of the best-known brands in the medium such as Univisión Radio, ESPN and Actualidad Radio.

This is Zerpa's second opportunity to direct a radio station; he previously founded Buenas Nuevas 102.3 FM, the first Christian radio station in Spanish in the city of Jacksonville. He now assumes the reins of radio Mundo 1210 AM with the clear goal of creating a conservative radio alternative with a clear family and Christian direction, but for all audiences.

His policy of "always open doors", his permanent search for synergies and collaborations are a fundamental part of what Radio Mundo intends in its mission under his tutelage.

# Ministerios En Contacto

Ministerios En Contacto es el ministerio de enseñanza bíblica del Dr. Charles Stanley.



**6:30 am**

Dr.  
Charles Stanley



# Uno Nunca sabe

Dos argentinos que animan nuestras mañanas con pensamientos del sur para toda la Florida



**7 am**

Angel Galeano  
Gonzalo Mihail

ANGEL  
GALEANO

GONZALO  
MIHAIL



# De Todo un Poco

La nueva revista de Miami... Entrevistas, comentarios y novedades con su especial "Savoir Faire"



**9 am**

Yordamiss Megret y  
Alejandra Gómez  
"AlejaPola"



# Debate Abierto

Un programa donde la política y la actualidad se unen para educar, empoderar y entretener.



**10 am**

Pedro Diaz



# Por el Placer de Vivir

Por el Placer de Vivir es un show conducido por el doctor César Lozano, uno de los conferencistas más solicitados en México, Estados Unidos, Centro y Sudamérica.



**11 am**

Dr. César Lozano



# Radio Mundo con la Comunidad

La comunidad tiene la oportunidad de hacer llegar su voz a todo el sur de Florida en esta hora de conversación y aprendizaje.



**Lunes a Jueves**  
**12:00 pm - 1:00 pm**

Broderick Zerpa





# Así está el Mundo

“Así es el mundo” programa informativo y de opinión, que se transmite de lunes a viernes, de 14 a 16 horas, con diversas entrevistas sobre temas de actualidad mundial.



**2 pm**

Eduardo Sapene,  
Julliette Carolina  
Herrera y  
Marianna Gómez



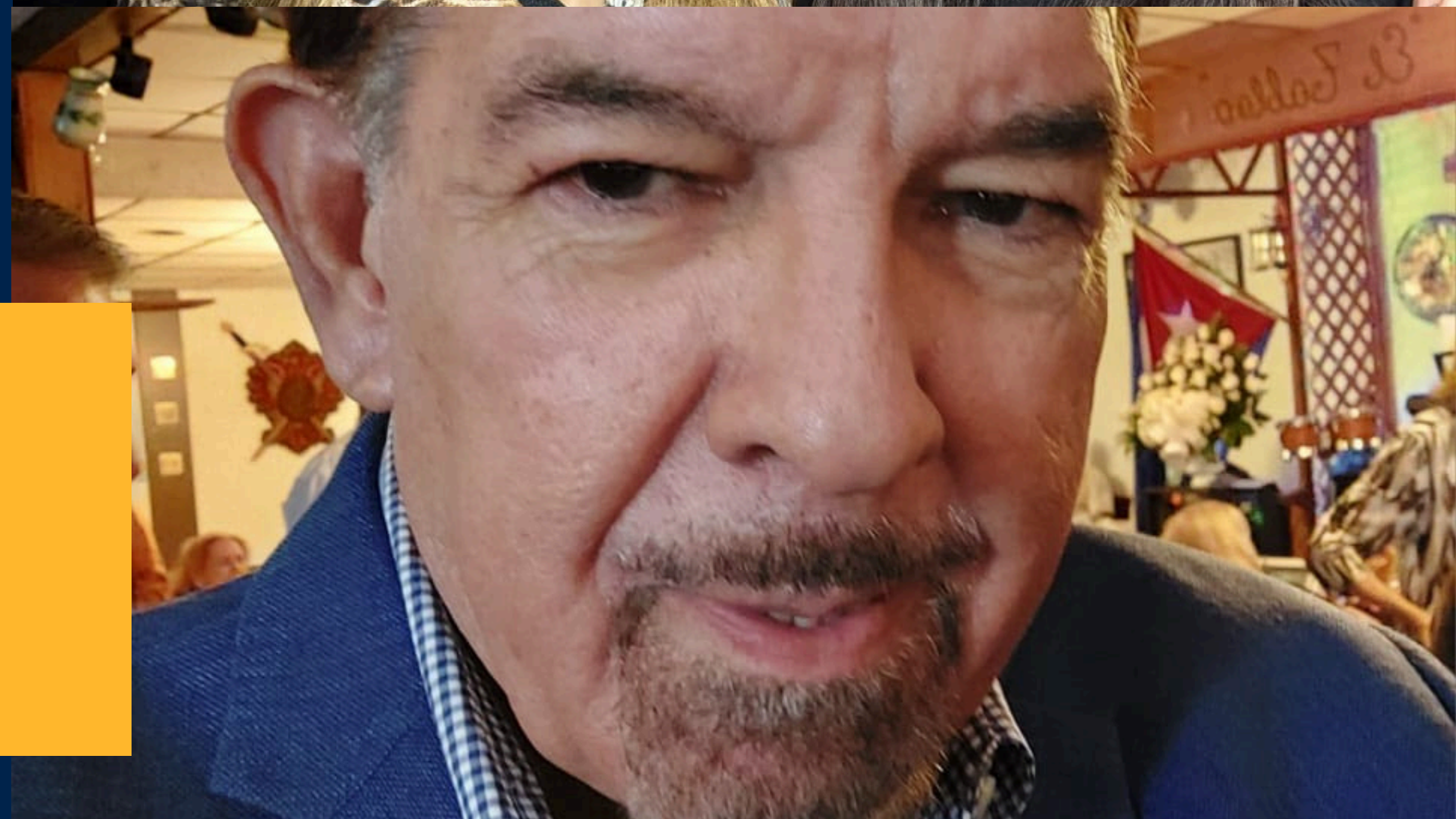
# La Mesa Caliente

Noticias del mundo desde todos los puntos de vista, con el análisis de expertos que nos llevan por todos los aspectos de la situación.



**4 pm**

Antonio  
Calatayud Sr.



# Un Mundo de Deportes

Deportes... me refiero a todos los deportes sin censura y desde el punto de vista netamente mayamero, porque queremos saber de los deportes que nos interesan.



**Lunes a Jueves**  
**6:00 pm**

Broderick Zerpa



# Epicentro Global

El programa más importante sobre geopolítica, geoestrategia y política mundial en el que se estudian en profundidad los líderes mundiales y sus acciones.



**7 pm**

Capitán  
Luis Rolle



# Ni Más, Ni Menos

Toda la ternura y amor de El Señor, nos llegan de la mano de Elluz Peraza que nos llena de Luz cada viernes.



**Viernes 1 pm**

Elluz Peraza



# El Bueno, La Mala y El Feo

El Bueno, La Mala Y El Feo te dan...toda la información de la semana, eso si, a su manera.



**Sábados  
2 pm**

Raúl "El Pelón"  
Molinar, Paola  
Sasso y Andrés "El  
Feo" Maldonado



# Las 20 Repegadas

Presentan las 20 canciones más calientes de la música Regional Mexicana de la semana



**Domingos**  
**6 pm**

Lore "La Muñeca" y  
Layla "La Nena"



**Las RePegadas**  
**de Uforia**



# El Soccer Bar

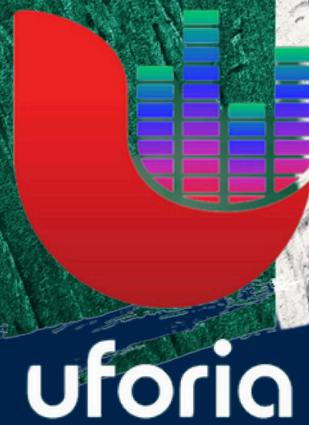


**Viernes**  
**6 pm**

Diego Cora,  
John Rojas y  
Nico Moreno



# Somos la Casa de la Selección Mexicana de Fútbol



**Y de la  
Liga MX**

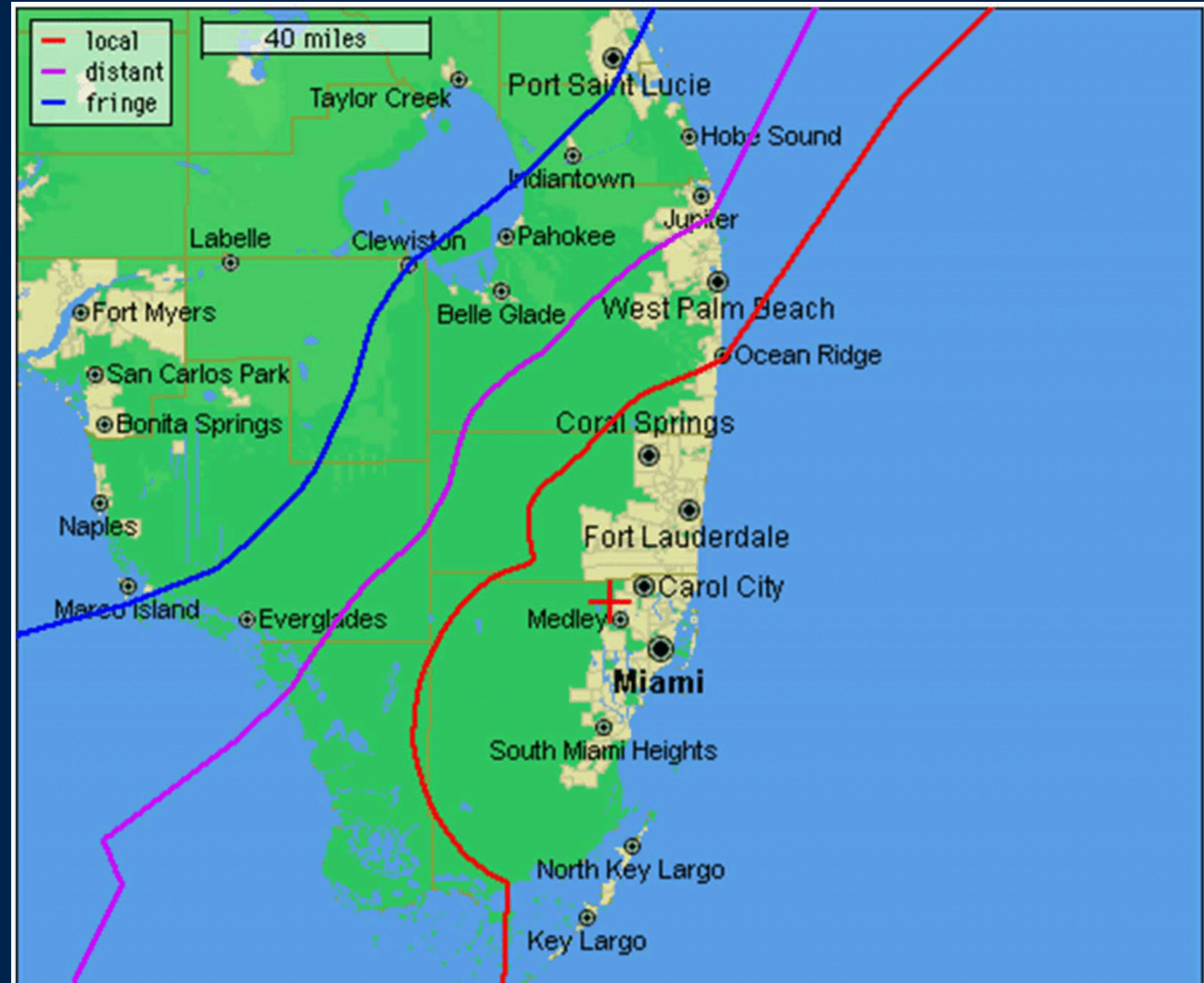


**LIGA MX**



# Coverage Map

## 47,000 watts





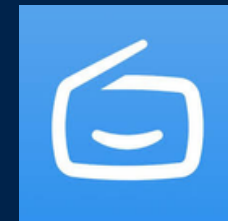
Listen live in our apps



Also you can listen us in third-party apps like...



Streema



radio.net



uforia





# Thousands of Listeners in the Country are Reached by Uforia Monthly

**Over  
979.000**

Unique Listeners  
Reached Monthly!  
*(Average Q4 2023)*

**49.3 Million**

Listening Hours  
*(Total Q4 2023)*

**93%**

Listening Via  
Mobile Device

**52.9 Million**

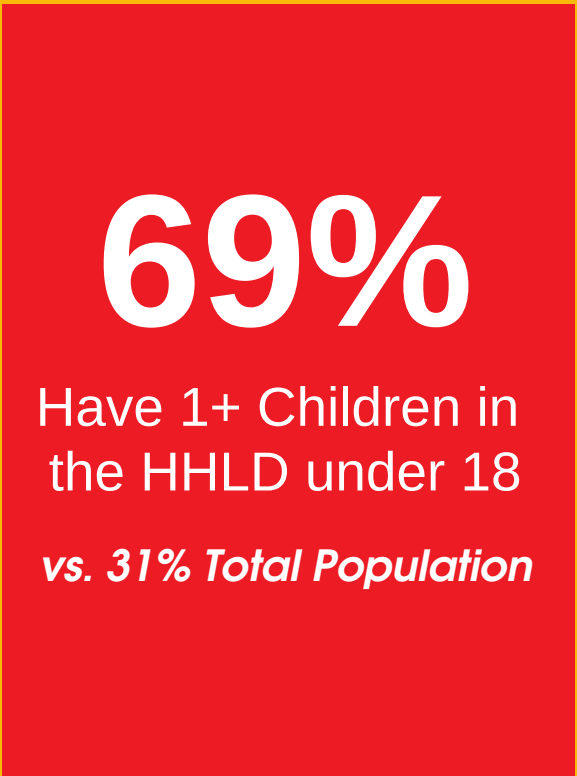
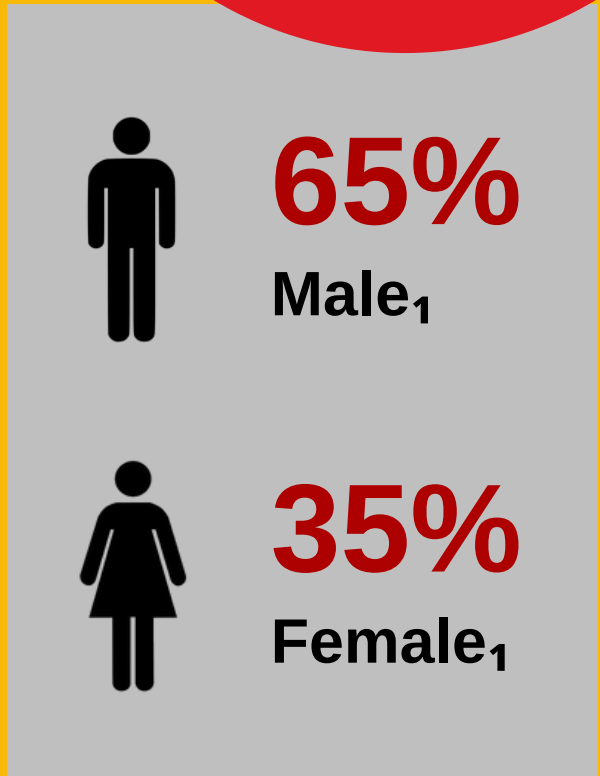
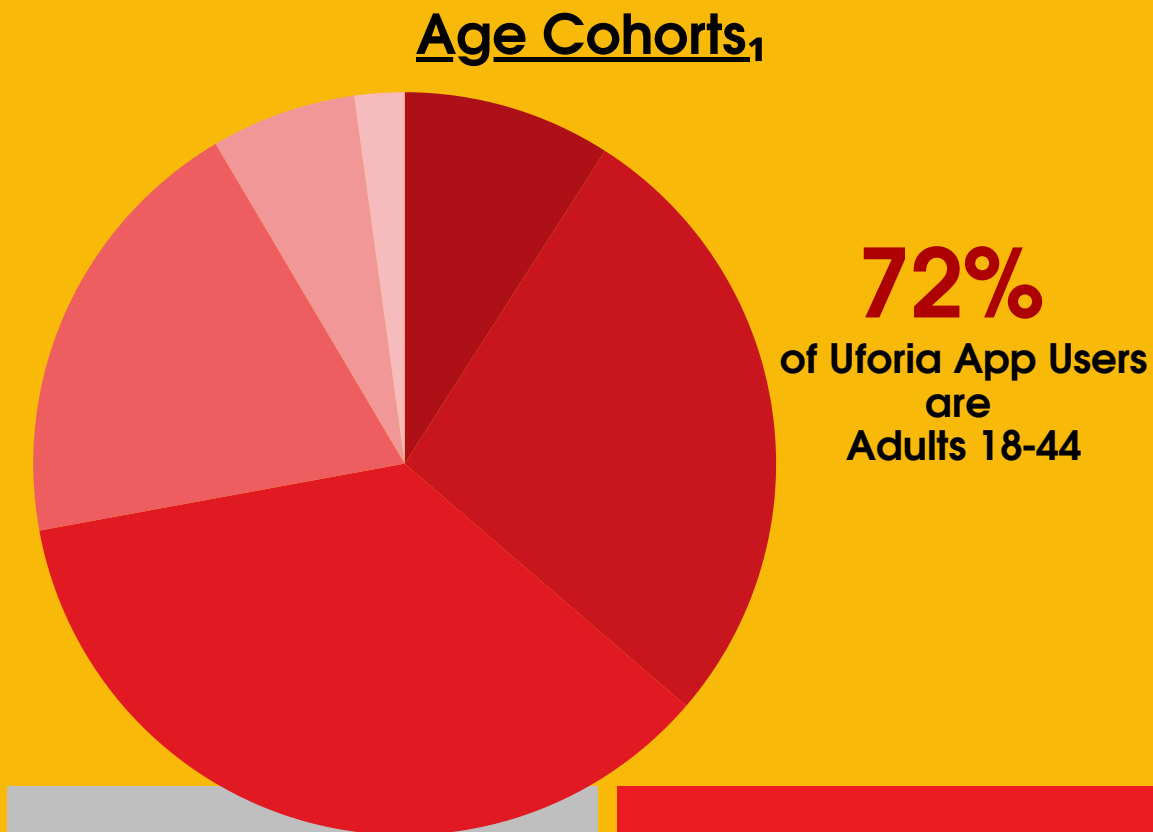
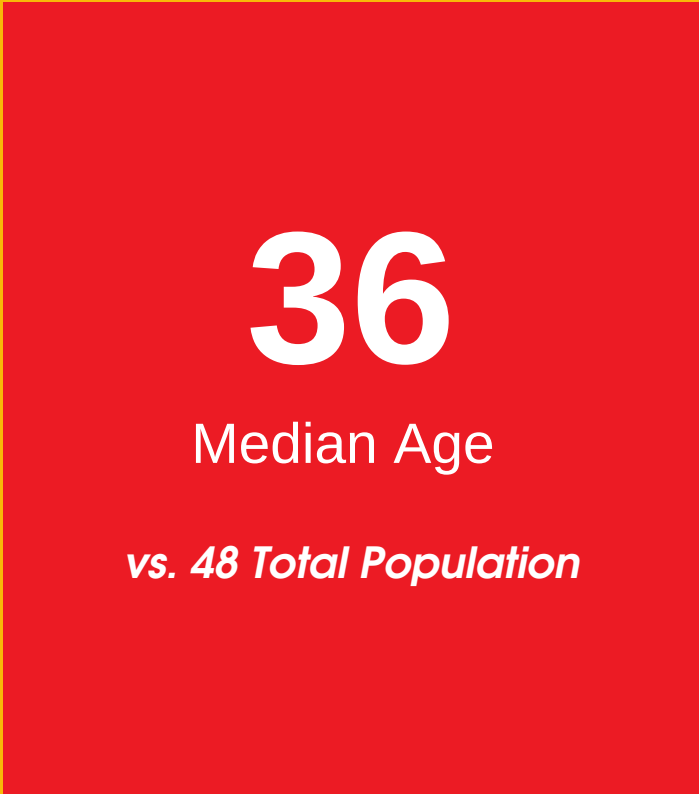
Session Starts





# Audience Profile

Our Listeners are Younger, Live in Larger HHLD's, and are More Likely to have Children in the Home than the Average A18+ in the U.S.



# Contact Information



**786.236.5331**

Sales Dept.

Marianella Carrillo

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**radiomundomiami.com**

