

2024

Station

Presentation

www.radiomundo1210.com



About Radio Mundo

Radio Mundo is a Radio Station that belongs to Alliance Media Network, LLC.
1210 Am with 47,000 watts, covers more than 6 million people from Key Largo to Jupiter in Monroe, Miami-Dade, Broward and Palm Beach counties.



Our Goal

To entertain, inform and edify our loyal and large audience in all areas.



Market

Spanish speakers in four counties by land and many nations through our applications

Vision

Radio Mundo is a powerful voice in South Florida, showcasing a great group of on-air talent in programs focused on the daily events that touch and affect our lives.

Andy Zapata

Partner



Andy Zapata is a seasoned entrepreneur with an impressive track record, having founded over 200 physical therapy and medical offices. His wealth of experience and visionary leadership make him a valuable asset to Alliance Media and Radio Mundo.

As Alliance Media embarks on an ambitious nationwide plan to expand its media presence, Andy's entrepreneurial expertise and strategic acumen will undoubtedly play a pivotal role in propelling the organization to new heights. His commitment to excellence and innovation positions him as a key driver of Alliance's future success in the media landscape.

Marianella Carrillo

General Sales Manager



Marianella Carrillo is a seasoned media sales director, she has worked for some of the most important radio networks in the United States such as ESPN and Salem Media Group

Marianella is a sales leader with a record of achievements and success, actively driving million-dollar revenue in a competitive market environment.

Her creativity and knowledge of the radio environment help any advertiser have a successful experience with their investment.

América Poder

América Poder is the morning newscast that reports easily, quickly and reliably through Radio Mundo Miami.

Who is behind the power in every business and city in America? We will discuss it together on América Poder,

El Vacilón

A Show that seriously reviews topics so absurd that they make you laugh,. Lets them make your morning more bearable with humor and fun for all tastes in El Vacilon



7 am - 9 am

Oswaldo Ortiz



9 am - 10 am

Carlos Márquez,
Elvis Vilchez y
Rodolfo Gomez
Leal



Debate Abierto

A show where politics and current events come together to educate, empower and entertain



10 am - 11 am

Pedro Diaz



Radio Mundo Profesional

A programming slot in which professionals from our four counties will have the opportunity to speak with our listeners to present their products and services, while answering questions, queries and doubts they may have to get even closer to the community.



11 am - 12 m

You and your company

Radio Mundo

1210AM

Miami-Ft. Lauderdale

La Voz de América

We are a network affiliated with the Voice of America and we air Good Morning America, a top-level news show that covers news related to the United States nationally and internationally.



12 m - 12:30 am

VOA



Voice of America

Crecimiento empresarial

We'll talk about everything that has to do with the world of business and the art of entrepreneurship, it focuses on interviewing successful Spanish-speaking entrepreneurs.



11 am - 12 m

Adhir Uzcátegui



Primera Enmienda

This is the show that talks about the most important right in United States, defending our way of life and the principles that formed this great nation.



1 pm - 2:00 pm

Carlos Garin



Así está el Mundo

"This is how the world is" informative and opinion show, which is broadcast from Monday to Friday, from 2 to 4:00 pm, with various interviews on current global issues.



2 pm - 4 pm

Eduardo Sapene
y Carlos Núñez
García



La Mesa Caliente

World news from every point of view, with the analysis of experts who take us through all the aspects of the situation.



4 pm - 6 pm

Antonio
Calatayud



El Tren de la tarde

Good vibes, good humor, news and above all good company in the afternoon traffic of South Florida.



6 pm - 8 pm

Iván "Van"
Hernández



Epícentro Global

The most important show on geopolitics, geostrategy and world politics in which world leaders and their actions are studied in depth



8 pm - 9 pm

Capitán
Luis Rolle



Al filo de la Noche

Una revista nocturna con sabor a Miami, su cultura comidas y acentos.



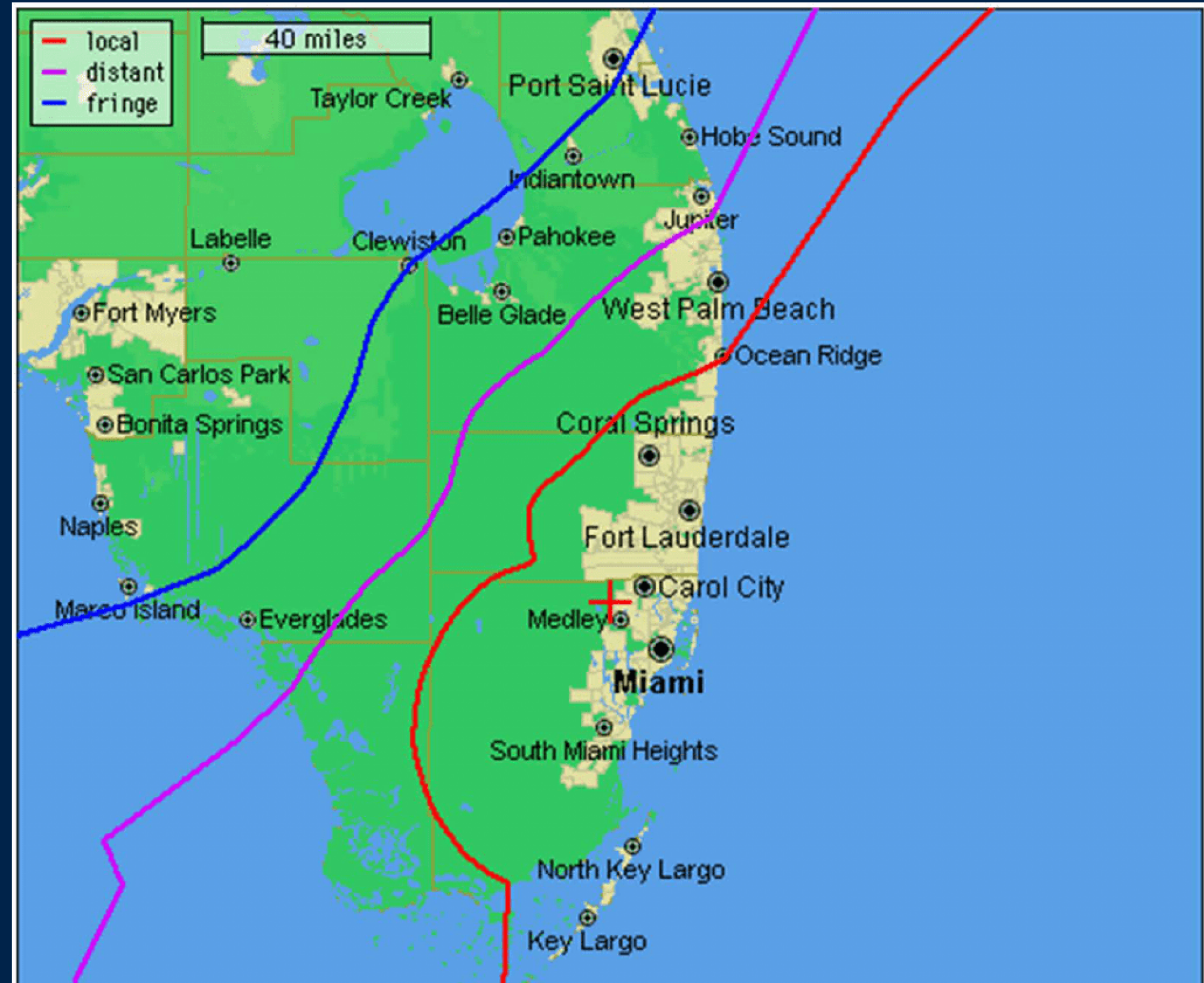
9 pm - 10 pm

Eduardo Bellido
de Luna



Coverage Map

47,000 watts



Contact Information



786.236.5331

Sales Dept.
Marianella Carrillo
marianella@radiomundomiami.com



radiomundomiami.com

Also we have apps in
Google Play & App Store

